



**MMFF**  
Minnesota Military  
Family Foundation  
Serving  
Military Families

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## PRESS RELEASE

### TWIN CITIES AREA McDONALD'S® TO THANK AND HONOR MINNESOTA MILITARY FAMILIES ON VETERANS DAY

*More than 180 restaurants will donate portion of November 11 sales to MMFF*

(MINNEAPOLIS, MN - November 1, 2011) For soldiers serving our country, facing the complexities and consequences of war overseas often comes down to five crucial words back home.

"Take care of my family."

Fulfilling the top request of active deployed service members is the mission of the Minnesota Military Family Foundation.

It's accomplished by helping military families facing financial crises back home. MMFF's aid can include payments for household expenses such as appliance and car repairs; utility bills; fixing cars to help get children to school; and even transportation and lodging for families to visit hospitalized soldiers.

"Our goal is cause and effect: giving military families financial support, which helps reenergize soldiers who feel the burden back home," said Bill Popp, the foundation's founder and chairman. "When soldiers are no longer focused on those issues, they're able to stay engaged in the mission and fully protect the squad's other soldiers."

McDonald's, and the men and women who own and operate their restaurants, want to honor and thank Minnesota military families on Veterans Day.

On Friday, November 11, approximately 185 Twin Cities-area McDonald's restaurants will donate a portion of that day's sales to MMFF. McDonald's goal is to raise \$111,000 on 11/11/11. Customers will see special bag stickers, and signs near the drive-thru window, as reminders to stop in on Veterans Day.

"McDonald's is proud to help Minnesota military families on Veterans Day," said Paul Ostergaard, McDonald's Twin Cities Co-Op president and owner/operator of three suburban restaurants. "This is a way for McDonald's and our customers on November 11 to thank soldiers and their families, who sacrifice so much for all of us."

#### **About the Minnesota Military Family Foundation**

The Minnesota Military Family Foundation provides financial support to cure the financial crisis for the military family at home. The Minnesota Military Family Foundation is a 501(c)(3) non-profit organization and your donations are eligible for a tax deduction. Please consult with your accountant for more information. The Minnesota Military Family Foundation does not discriminate against any person based on color, race, religion, sex, age, or national origin.

To donate to MMFF, visit [www.minnesotamilitaryfamilyfoundation.org](http://www.minnesotamilitaryfamilyfoundation.org) .or call (763) 544-2255.